

United Way of Murray-Calloway County Community Investment Grant Application 2012-2013 Funding

United Way is working to help local families become income stable, live healthy lives, and help children graduate from high school prepared for a career or college. The United Way community campaign gathers support for investments to fulfill those aspirations for our community.

In 2012 the United Way will be opening its grant application process to all 501c3 organizations. Applications must be submitted to the United Way office by January 20, 2012 by 4:00 p.m. (late submissions cannot be accepted)

Your application should have the following items to be complete:

- _____ Organization's current budget with actual expenditures
- _____ Completed Grant Application (pages 2 and 3)
- _____ 5 printed and signed copies of your organizational budget and Grant Application
- _____ Documentation proving your program is based in Murray-Calloway County

United Way seeks to fund programs working on the following areas:

1. **Education** - Ensuring youth are prepared to graduate high school
2. **Health** - Enabling preventative health care and healthy living
3. **Income** - Helping families' increase their income stability

Eligibility Requirements

All applicants must meet and provide evidence of the following requirements:

- be located in and primarily serving residents of Murray-Calloway County;
- be a not-for-profit, tax-exempt 501(c) (3) organization;
- be incorporated or chartered under appropriate local, state or federal statutes;
- abide by federal and state laws regarding non-discrimination and anti-terrorism;
- have an active, locally based, volunteer board of directors that meets regularly, makes policy decisions and holds election of officers;
- have an administrative structure with defined lines of responsibility, a mission statement and bylaws;
- be financially stable, perform a regular budgeting process and be able to submit audited financial statements and/or IRS Form 990;
- have current license, certification and permits if applicable;
- be able to demonstrate effectiveness of its programs/services through measurable outcomes.

Desired outcomes that will result from the outputs: (include both short and long term outcomes):
(Benefits for participants during and after program activities, e.g., new knowledge, increased skills, changed attitudes or values, modified behavior, improved condition, altered status.)

Success measures for confirming the outcome is achieved: (include what you will measure and how you will measure it): (Number of tutored teens who improve grades as reported by cooperating teachers; number of trained persons who find appropriate work as reported by participants, number of teens who quit smoking as reported by teens and parents, etc.)

Time frame for a typical program participant to achieve the success measures: (Six weeks, six months, one year, two years, etc.)

Funding required to implement program: (include existing and planned sources of funds and a detailed budget):

Funding amount and timing being requested of United Way:

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Last year: Requested: _____ Received: _____

Amount suggested by allocations committee _____

Prior Year Program Investment Report

Part of the qualification for an Outcome-based Program Investment is your performance on prior year programs funded entirely or in part by the United Way. Using the form below, please report on the results of the most recent programs for which you received United Way funding. Use a separate form for each program. Report on any programs funded in the last three years, up to a maximum of three reports.

Title of program for which funding was provided:
Dates program was started and completed (if completed):
MCCUW Core Priority that the program addressed and how it addressed it:
Condition that was addressed:
Population and geography impacted: (include number of people impacted):
Activities that were undertaken: (What your program did with its resources to fulfill its mission, e.g., tutoring youth, providing job training, feeding people in need, etc.)
Success measures that were used to confirm the outcome was achieved: (include what you measured and how you measured it) (E.G., number of tutored teens who improved grades as reported by cooperating teachers; number of trained persons who found appropriate work as reported by participants, number of teens who quit smoking as reported by teens and parents, etc.)

Outcomes that resulted from the activities (quantify where possible): (E.g., Benefits for participants during and after program activities, e.g., new knowledge, increased skills, changed attitudes or values, modified behavior, improved condition, altered status.)

How many volunteers and staff were involved in these activities and outputs?